

The AI Playbook

Mastering the Rare Art of Machine Learning Deployment

By Eric Siegel

Notes for the OPTIONAL FAQ

These notes include references, plus resources for further learning. For all the chapters' notes as well as information about the book in general, access the book's website at www.bizML.com.

Quotations from Julie Sweet:

<https://fortune-com.cdn.ampproject.org/c/s/fortune.com/2021/11/09/ai-artificial-intelligence-ceos-transformation-accenture-julie-sweet/amp/>

On the different purposes of classical ML and generative AI:

"We must perfect predictive models for generative AI to deliver on the AI revolution"

<https://venturebeat.com/ai/we-must-perfect-predictive-models-for-generative-ai-to-deliver-on-the-ai-revolution/>